



2014 SPONSORSHIP OPPORTUNITIES





Last June, the Milwaukee Justice Center raised more than \$8,000 to help provide free legal help to Milwaukee County residents who were facing our court system on their own. This year, we aim to make an even bigger dent in the list of unmet legal needs in our community, and we need your help to do it.

The Milwaukee Justice Center utilizes volunteers to address the unmet legal needs of Milwaukee County's low-income, self-represented litigants through court-based self-help clinics and legal resources. In 2013, the MJC added two important new services.

First, we added a Family Law Advice clinic three days per week. With family law issues being the number one category of law we see litigants in need of assistance with, it made sense to expand the level of help we could provide, and we're glad to

have the help of the Leander J. Foley, Jr. Matrimonial Inn of Court in this endeavor.

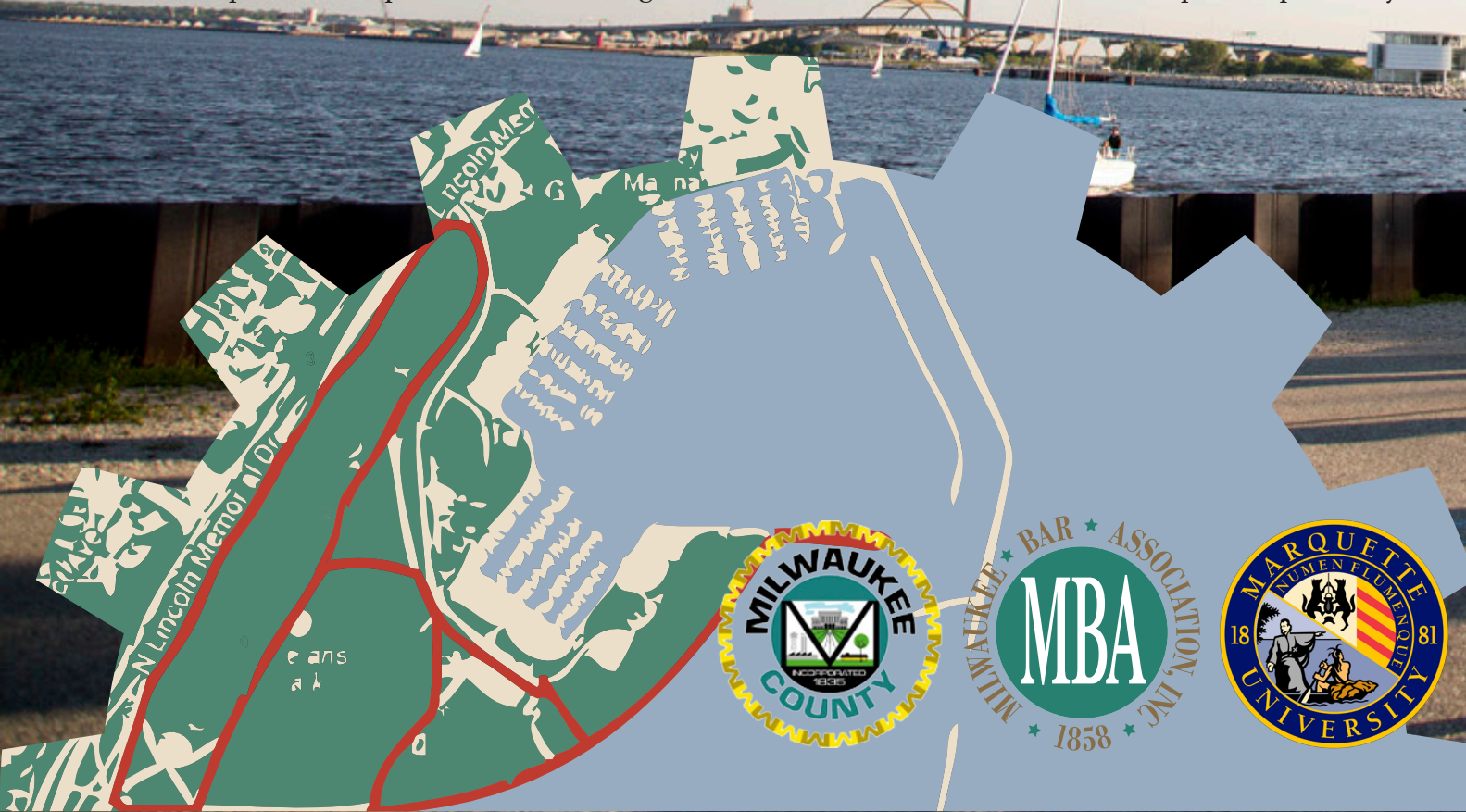
Second, we added the Milwaukee Justice Center Mobile Legal Clinic, to bring our help to those who need it, but can't easily get to the courthouse in order to access it. And a very generous gift from Frank Daily and Julie Ebert in honor of Michael Gonring helped make that happen.

We don't want to stop there. And that's where you come in. As we discover more legal needs in the underserved communities of Milwaukee, we want to be able to step up and say "count on us." Your sponsorship of the MJC5k Run for Justice brings us one step closer to being able to stand up and take on the next need of Milwaukee County. Put shoes, on your shorts, lace up your and help us help our city.

"I call it a one-stop shop for information.  
The real benefit is that [litigants] have somewhere to go to get some help so they can adequately represent themselves."  
-Hon. Daniel A. Noonan

What we accomplished in 2012:  
10,659 clients helped  
347 people volunteered  
8,836 hours donated

Value of our help:  
\$777,060





## REGISTRATION

Individual: \$25  
Student: \$20  
Kids' 1-mile (new!): \$10

Team registration available for  
a little friendly competition!

[www.Milwaukee.gov/MJC/MJC5k.htm](http://www.Milwaukee.gov/MJC/MJC5k.htm)  
to register!

## THE EVENT

Wednesday, June 18, 2014  
7:00pm

5K Run, 1 Mile walk/kids run  
Veteran's Park, Milwaukee

Post-race bash with music  
from The Mission River  
Band and refreshments  
from Big Bay Brewing Co.

Awards for top finishers,  
team spirit, and kids race!

# WHY GET INVOLVED?

- Unique marketing opportunities.
- Proceeds benefit the Milwaukee Justice Center.
- Socialize and network with others in the Greater Milwaukee professional community.
- Support our mission of increasing access to justice.

“The most rewarding aspect of the MJC, in my opinion, is the appreciation and gratefulness expressed by clients I’ve been able to help. Seeing the relief that washes over their face...is really awesome.”

*-Atty. Laura Now*

### Last Year's Run at a Glance:

Temp: 70°  
Runners: 169  
Miles Ran: 525  
Sponsors: 20  
**\$ Raised: \$8,440**





# SPONSORSHIP OPPORTUNITIES

“The Milwaukee Justice Center is the biggest symbol that I know of access to justice in the State of Wisconsin”

*-Hon. Maxine A. White*



\$250



\$500



\$1,000

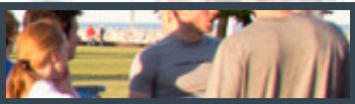


\$2,500

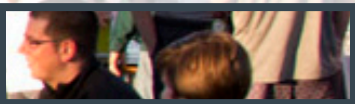
UP TO 50 INCLUDED REGISTRANTS



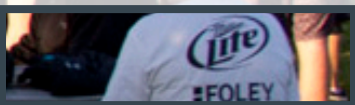
POST-RACE MATERIALS



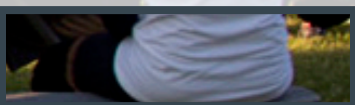
PREMIUM LOGO SIZING AND PLACEMENT



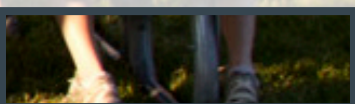
LOGO ON PRESS RELEASES AND ADS



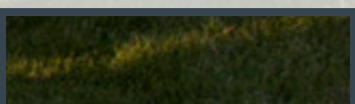
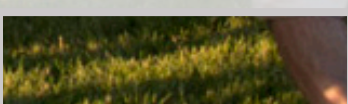
POST-RACE MARKETING



LOGO ON BANNERS AND SHIRTS



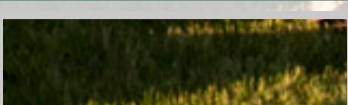
WEBSITE LISTING



PROMOTIONAL GOODY-BAG



RACE-DAY ANNOUNCEMENT







MILWAUKEE JUSTICE CENTER



5K RUN FOR JUSTICE  
1M WALK

JUNE 18, 2014